Pursuant to Article 106, Paragraph 4, of the Cura Italia Decree, taking into account the extension set forth in Decree Law No. 228 of December 30, 2021, converted with amendments by Law No. 15 of February 25, 2022, and the subsequent extension set forth in Article 3, Paragraph 10-undecies of Decree Law No. 29 of December 29, 2022, no. 198, converted with amendments by Law No. 14 of February 24, 2023, intervention at the Shareholders' Meeting by those entitled to vote is permitted exclusively through the Designated Representative pursuant to Article 135-undecies of Legislative Decree No. 58 of February 24, 1998 ("TUF"). Pursuant to the aforementioned Decree to the aforementioned Designated Representative, proxies and/or sub-delegations may also be granted pursuant to Article 135-novies of Legislative Decree No. 58/1998 ("TUF"), as an exception to Article 135-undecies, paragraph 4, of the TUF, by signing this proxy form.

Into S.r.l., makes it known that it has no interest of its own or of third parties with respect to the proposed resolutions submitted to the vote.

Into S.r.I. also declares that in the event of the occurrence of significant circumstances, unknown at the time of issuing the proxy and which cannot be communicated to the proxy giver, or in the event of amendments or additions to the proposed resolutions submitted to the meeting, it does not intend to cast a vote other than that contained in the voting instructions.

**N.B.** This form may be subject to change as a result of any additions to the agenda or submission of proposed resolutions pursuant to Article 126-bis TUF, or individual proposed resolutions, within the terms and in the manner indicated in the Notice of Meeting

with reference to the Ordinary Shareholders' Meeting of Aeffe S.p.A. convened for April 27, 2023 at 9:30 a.m., in a single call, in accordance with the procedures and terms set forth in the notice of call published on the company's website <a href="www.aeffe.com">www.aeffe.com</a> Section "Governance/Documents Relating to Shareholders' Meetings," on March 17, 2023, hereby

#### PROXY/SUB-PROXY FORM

#### Part 1 of 2

(Complete with the required information based on the Warnings below(1) and notify the company through the designated representative)

(*) Required Information				
The undersigned(*) signatory of the proxy				
born in(*)		on(*)		
resident in(*)	Address(*)			
Tax Code(*)	Tele	ohone(*)		
Email(*)				
Identity document (to be attached as a copy	') valid – type (*)	Issued by (*)	Number	(*)
<b>As</b> <sup>(2)</sup> :				-
$\hfill\Box$ subject to which the right to vote is attrib	outed - pledgee-	□ reporter - □ usu	fructuary -	□ caretaker
□ manager □ legal rapresentative or ager	nt with authority to	sub-delegate (attac	ch a copy o	f the
documentation proving the powers of rer	oresentation) - 🗆 o	ther		

TO BE COMPLETED ONLY IF THE PROXY HOLDER IS DIFFERENT FROM THE PROXY SIGNER (3)
Name and Surname / Company Name(*)
born in(*) on(*)
resident in(*) Address(*)
Tax Code(*)
PROXY/SUB-DELEGATION Into S.r.I. to participate and vote at the meeting indicated above as per instructions
provided with reference to no ordinary shares Aeffe S.p.A Isin Code IT0001384590 -
registered in the securities account(4) n at
(depositary intermediary) ABI CABas
from communication n.(5) carried out by (Bank)
ATTACH to this proxy form, a copy of a valid identity document and a copy of the communication from the intermediary pursuant to Article 83-sexies of Legislative Decree 58/98.  DECLARES that there are no causes of incompatibility or suspension from exercising the right to vote and that
he/she is aware that:
<ul> <li>in case of absence of indication of the vote, Infomath Torresi S.r.I will express the manifestation of non-vote;</li> <li>the fact that the proxy / sub-delegation will be validly accepted at the Shareholders' Meeting only on condition that the company has received, by the beginning of the meeting, a specific communication from the intermediary concerning the actions indicated in this proxy form</li> <li>the right to vote will be exercised by the delegate / sub-delegate in accordance with specific voting instructions given by the undersigned delegating party</li> <li>(in case of sub-delegation) to be in possession of the originals of the proxies conferred on him and to keep them for one year available for any checks</li> </ul>
<b>AUTHORIZE Into S.r.I. and Aeffe S.p.A.</b> to process their personal data in accordance with Legislative Decree No. 196 of June 30, 2003 ("Personal Data Code") and EU Regulation 2016/679 ("GDPR"), for purposes related to the conduct of the Meeting.

Date \_\_\_\_\_Signature \_\_\_\_

#### **VOTING INSTRUCTIONS Part 2 of 2**

(Section containing information intended for the Designated Representative only - Check the boxes chosen) I, the undersigned (name/registered data) hereby delegate the Designated Representative to vote in accordance with the following voting instructions at the ordinary shareholders' meeting convened by Aeffe S.p.A. for April 27, 2023, on single call at 9:30 a.m. A) RESOLUTIONS SUBMITTED TO THE VOTE 1. Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2022; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditors. Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 31, 2022. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required by Legislative Decree No. 254 of December 30, 2016. Vote on board proposal (Check one box only) ☐ In favour ☐ Against ☐ Abstained 2. Resolutions regarding the result for the year ending December 31, 2022. Vote on board proposal (Check one box only) ☐ In favour □ Against ☐ Abstained Report on remuneration policy and compensation paid pursuant to Article 123-ter of Legislative Decree 3.1 deliberations on the first section of the report pursuant to Article 123-ter c.3-bis of Legislative Decree 58/98; Vote on board proposal (Check one box only) ☐ In favour ☐ Abstained ☐ Against 3.2 deliberations on the second section of the report pursuant to 123-ter c.6 of Legislative Decree 58/98. Vote on board proposal (Check one box only) ☐ In favour □ Against ☐ Abstained 4. Appointment of the Board of Directors for the fiscal year 2023-2025, after determining the number of directors. Resolutions regarding the total emolument of directors who do not hold special offices, pursuant to art. 2389, paragraph 1 of the civil code. Specifically: 4.1. determination of the number of members of the Board of Directors; Resolution proposal (where submitted by voting rights holder and published by issuer) (proposer) \_ \_ (Check one box only) ☐ In favour ☐ Against □ Abstained 4.2. Appointment of Board Director members; Indicate the number of the list chosen or opposed/abstained with reference to all lists (Check one box only) ☐ List N. ☐ Against □ Abstained

4.3. appointment of the Chairman of the Board of Directors;
Resolution proposal (where submitted by voting rights holder and published by issuer)
(proposer) (Check one box only)
□ In favour □ Against □ Abstained
4.4. deliberations on the total emolument of directors who do not hold special offices
Resolution proposal (where submitted by voting rights holder and published by issuer)
(proposer) (Check one box only)
□ In favour □ Against □ Abstained
5. Appointment of the Board of Statutory Auditors for the fiscal years 2023 - 2025 and resolutions regarding the remuneration. In particular:
5.1. appointment of the Board of Auditors;
Indicate the number of the list chosen or opposed/abstained with reference to all lists ( <b>Check one box only</b> )
☐ List N ☐ Against ☐ Abstained
5.2. deliberations on the remuneration due to the Board of Statutory Auditors.
Resolution proposal (where submitted by voting rights holder and published by issuer)
(proposer) (Check one box only)
□ In favour □ Against □ Abstained
6. Proposal to authorize the Board of Directors to purchase and dispose of treasury shares; related as consequent resolutions.
Vote on board proposal (Check one box only)
□ In favour □ Against □ Abstained
B) If circumstances unknown at the time of issuance of the proxy(1) occur, the undersigned, wi reference to the
<ol> <li>Approval of the financial statements of Aeffe S.p.A. for the year ended December 31, 2022; report of the Board of Directors on management, the independent auditors, and the Board of Statutory Auditor Presentation to the Shareholders' Meeting of the consolidated financial statements as of December 3 2022. Presentation to the Shareholders' Meeting of the consolidated non-financial statement required Legislative Decree No. 254 of December 30, 2016.</li> </ol>
□ Confirm instructions □ Revocation of instructions
Edit instructions (express preference)
□ In favour □ Against □ Abstained

2	. Resolutions regarding t	the result for the year	ar ending Decemb	er 31, 2022.	
	☐ Confirm instructions	☐ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour		🗆 Against	☐ Abstained	
3.	Report on remuneration 58/98:	policy and comp	ensation paid purs	uant to Article 123-ter o	of Legislative Decree
	3.1 deliberations on the 58/98;	first section of the	report pursuant to	Article 123-ter c.3-bis	of Legislative Decree
	□ Confirm instructions	□ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour		🗆 Against	☐ Abstained	
	3.2 deliberations on the	second section of t	he report pursuant	to 123-ter c.6 of Legislati	ive Decree 58/98.
	□ Confirm instructions	☐ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour		🗆 Against	☐ Abstained	
4.	Appointment of the Bodirectors. Resolutions reg to art. 2389, paragraph 1	garding the total er	molument of direct		
	4.1 determination of the	number of membe	rs of the Board of D	irectors;	
	□ Confirm instructions	☐ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour		🗆 Against	☐ Abstained	
	4.2 appointment of Boa	rd Director membe	rs;		
	□ Confirm instructions	□ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour		🗆 Against	☐ Abstained	
	4.3 appointment of the	Chairman of the Bo	ard of Directors;		
	☐ Confirm instructions	□ Revocation of	instructions		
	Edit instructions (express	preference)			
	□ In favour_		🗆 Against	☐ Abstained	

	4.4 deliberations on the total emolument of directors who do not hold special offices.
	□ Confirm instructions □ Revocation of instructions
	Edit instructions (express preference)
	□ In favour □ Against □ Abstained
5.	Appointment of the Board of Statutory Auditors for the fiscal years 2023-2025 and resolutions regarding their remuneration. In particular:
1	
	5.1. appointment of the Board of Auditors;
	□ Confirm instructions □ Revocation of instructions
	Edit instructions (express preference)
	□ In favour □ Against □ Abstained
	5.2. deliberations on the remuneration due to the Board of Statutory Auditors.
	☐ Confirm instructions ☐ Revocation of instructions
	Edit instructions (express preference)
	□ In favour □ Against □ Abstained
6.	Proposal to authorize the Board of Directors to purchase and dispose of treasury shares; related and consequent resolutions.
	□ Confirm instructions □ Revocation of instructions
	Edit instructions (express preference)
	□ In favour □ Against □ Abstained

(1) In the event of the occurrence of significant circumstances, unknown at the time of issuance of the proxy, which cannot be communicated to the proxy giver, a choice may be made between: a) confirmation of the voting instruction already given; b) modification of the voting instruction already given; c) revocation of the voting instruction already given. Where no choice is made, the voting instruction under A) will be considered confirmed. Where it is not possible to vote in accordance with the instructions given, Into shall be deemed to have abstained on such matters. In any case, in the absence of voting instructions on some of the items on the agenda, Into will not cast a vote for those items.

-	In the event of any vomeeting(2), with reference		nents or addi	tions to the resolutio	ns submitted to the
1.	Approval of the financial Board of Directors on m Presentation to the Share 2022. Presentation to the Legislative Decree No. 25	nanagement, the eholders' Meeting Shareholders' Me	independent of of the consolid eeting of the cor	uditors, and the Board ated financial statemen	of Statutory Auditors. ats as of December 31,
	Confirm instructions 🗆 R	evocation of instr	uctions		
	instructions (express prefer	ence)			
□ Ir	n favour	, 	□ Against	☐ Abstained	
2.	Resolutions regarding the	result for the yea	ır ending Decem	nber 31, 2022.	
	☐ Confirm instructions	□ Revocation of	instructions		
	Edit instructions (express pro	•	□ Agginst	□ Abstained	
3.	Report on remuneration 58/98:	policy and comp	ensation paid p	ursuant to Article 123-te	er of Legislative Decree
	3.1 deliberations on the fir 58/98;	st section of the	report pursuant	to Article 123-ter c.3-bi	s of Legislative Decree
	□ Confirm instructions	☐ Revocation of	instructions		
	Edit instructions (express pr				
		·	□ Against	☐ Abstained	
	3.2 deliberations on the sec				ative Decree 58/98.
_					
	□ Confirm instructions		instructions		
	Edit instructions (express pr	eference)			
	□ In favour		🗆 Against	☐ Abstained	
4.	Appointment of the Boa directors. Resolutions reg to art. 2389, paragraph 1	arding the total e	molument of dire		
	4.1 determination of the nu	mber of member	s of the Board of	Directors;	
	☐ Confirm instructions	□ Revocation of	instructions		
	Edit instructions (express pr	eference)			
	☐ In favour		🗆 Against	☐ Abstained	

4.2 appointment of Board	Director members;		
☐ Confirm instructions	□ Revocation of in:	structions	
Edit instructions (express p	reference)		
□ In favour		_ 🗆 Against	□ Abstained
4.3 appointment of the Cl	hairman of the Board	d of Directors;	
☐ Confirm instructions	□ Revocation of in:	structions	
Edit instructions (express p	reference)		
□ In favour		_ 🗆 Against	☐ Abstained
4.4 deliberations on the to	otal emolument of d	irectors who do no	t hold special offices.
☐ Confirm instructions			
Edit instructions (express p	referencel		
☐ In favour	-	□ Against	☐ Abstained
5. Appointment of the Boo their remuneration. In po		itors for the fiscal y	years 2023-2023 and resolutions regarding
5.1 appointment of the Bo	pard of Auditors;		
5.1 appointment of the Bo		structions	
□ Confirm instructions	□ Revocation of in:	structions	
☐ Confirm instructions  Edit instructions (express p	☐ Revocation of instrete		□ Abstained
☐ Confirm instructions  Edit instructions (express p ☐ In favour	□ Revocation of instree	_ □ Against	
☐ Confirm instructions  Edit instructions (express p ☐ In favour  5.2 deliberations on the re	□ Revocation of instrete reference)	_ □ Against the Board of Statut	
☐ Confirm instructions  Edit instructions (express p ☐ In favour	□ Revocation of instrete reference)	_ □ Against the Board of Statut	
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)	_ □ Against  the Board of Statute structions	ory Auditors.
☐ Confirm instructions  Edit instructions (express p ☐ In favour	□ Revocation of instreterence)  emuneration due to □ Revocation of instreterence)	_ □ Against  the Board of Statute structions	ory Auditors.
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p □ In favour  Proposal to authorize the	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)	_ □ Against  the Board of Statute structions  _ □ Against	ory Auditors.
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p □ In favour	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)	_ □ Against  the Board of Statute structions  _ □ Against	ory Auditors.  □ Abstained
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p □ In favour  Proposal to authorize the	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)  Board of Directors	_	ory Auditors.  □ Abstained
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p □ In favour  Proposal to authorize the consequent resolutions.	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)  Board of Directors □ Revocation of instreference	_	ory Auditors.  □ Abstained
□ Confirm instructions  Edit instructions (express p □ In favour  5.2 deliberations on the re □ Confirm instructions  Edit instructions (express p □ In favour  Proposal to authorize the consequent resolutions.  □ Confirm instructions	□ Revocation of instreference)  emuneration due to □ Revocation of instreference)  Board of Directors □ Revocation of instreference)	_	ory Auditors.  □ Abstained  I dispose of treasury shares; related and

(2) In the event that there are changes or additions to the proposed resolutions submitted to the meeting, a choice may be made between: a) confirming any voting instruction already given; b) changing any voting instruction already given or giving any voting instruction; c) revoking any voting instruction already given. Where no choice is made, the voting instruction under A) shall be deemed confirmed. Where it is not possible to vote in accordance with the instructions given, Into

#### Warnings for compilation and transmission

1. The proxy/sub-delegation form (in the latter case accompanied by the proxy form) to be notified to the Company through Into S.r.I. with the Voting Instructions reserved for it, together with a valid identity document of the delegating party, as well as, in the case of a delegating legal person, of the legal representative pro tempore or other person with appropriate powers, together with documentation proving the signing powers, must be received by one of the following alternative methods:

- in an electronically reproduced copy (PDF) and transmitted to intosrl@legalmail.it (Subject: "Aeffe 2023 Shareholders'
  Meeting Proxy"), provided that the delegating party, even if a legal entity, uses its own certified mailbox or, failing
  that, signs the electronic document with an advanced, qualified or digital electronic signature, or
- anticipated by e-mail to issuerservices@intosrl.it (Subject: "Aeffe 2023 Shareholders' Meeting Proxy"), to a copy of an identity document of the delegating party and sent in original, by courier or registered mail A/R, to the offices of Into S.r.l. Viale Giuseppe Mazzini 6, 00195 Rome, (Ref: "Proxy Meeting Aeffe 2023").

The proxy must be received no later than 6:00 p.m. on the day before the date of the meeting (and in any case before the opening of the meeting proceedings). The proxy pursuant to Article 135-novies, Legislative Decree No. 58/1998 and the related voting instructions are always revocable within the aforementioned deadline.

For any information you can contact Into S.r.l. at +39 06 - 3218641 from 9:00 a.m. to 6:00 p.m. Monday through Friday or by e-mail at <u>issuerservices@intosrl.it</u>.

- 2. Specify the capacity of the proxy signer and attach, if necessary, documentation proving signing authority.
- 3. To be completed only if the share holder is different from the proxy signatory, obligatorily indicating all relevant details.
- 4. Report the securities account number, ABI and CAB codes of the depository intermediary, or otherwise its name, which can be found from the securities file extract.
- 5. Reference, if any, of the communication made by the intermediary and its name.

### INFORMATION PURSUANT TO ARTICLES. 13 AND 14 OF EU REGULATION 2016/679 AND CURRENT NATIONAL LEGISLATION ON THE PROTECTION OF PERSONAL DATA

INTO S.r.I., with head office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM), CF and VAT number 10585251001 (hereinafter, "Owner"), as data controller, informs you pursuant to art. 13 Legislative Decree 30.6.2003 n. 196 (hereinafter, "Privacy Code") and art. 13 EU Regulation no. 2016/679 (hereinafter, "GDPR") that your data will be processed in the manner and for the following purposes:

1. Object of the Treatment

The Data Controller processes personal, identification data (for example, name, surname, company name, address, telephone number, e-mail address, bank and payment details) - hereinafter, "personal data" or even "data") communicated by you on the occasion of the conclusion of this Assignment.

#### 2. Purpose of the treatment

Your personal data are processed:

A) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR), exclusively for the following purposes:

- conclude the following Assignment for the provision of the professional services of the Owner provided therein;
- fulfill the pre-contractual, contractual and tax obligations deriving from existing relationships with you;
- fulfill the obligations established by law, by a regulation, by community legislation or by an order of the Authority (such as in the field of anti-money laundering);
- exercise the rights of the owner, for example the right to defense in court

There are no other processing purposes.

#### 3. Processing methods

The processing of your personal data is carried out by means of the operations indicated in art. 4 of the Privacy Code and art. 4 n. 2) GDPR. The Data Controller will process personal data for the time necessary to fulfill the aforementioned purposes and in any case for no more than 10 years from the termination of the relationship.

#### 4. Access to data

Your data may be made accessible for the purposes referred to in art. 2.A):

- to professionals, employees and collaborators of the Data Controller in Italy, in their capacity as persons in charge and / or internal managers of the processing and / or system administrators;

#### 5. Communication of data

Without the need for express consent (pursuant to Article 24 letter a), b), d) Privacy Code and art. 6 lett. b) and c) GDPR), the Data Controller may communicate your data for the purposes referred to in art. 2.A) to Supervisory Bodies, Judicial Authorities, as well as to those subjects to whom communication is mandatory by law for the accomplishment of the aforementioned purposes. These subjects will process the data in their capacity as independent data controllers.

Your data will not be disclosed.

#### 6. Data transfer

Personal data are stored on servers located in Rome (IT), within the European Union. In any case, it is understood that the Data Controller, if necessary, will have the right to move the servers to other places within the European Union as well.

7. Nature of the provision of data and consequences of refusing to respond

The provision of data for the purposes referred to in art. 2.A) is mandatory. In their absence, we cannot guarantee the execution of this Assignment.

#### 8. Rights of the interested party

In your capacity as an interested party, you have the rights referred to in art. 7 of the Privacy Code and art. 15 GDPR and precisely the rights of: the. obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;

ii. obtain the indication: a) of the origin of the personal data; b) the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) the identity of the owner, manager and the representative appointed pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the State, managers or agents;

iii. obtain: a) updating, rectification or, when interested, integration of data; b) the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, including data which need not be kept for the purposes for which the data were collected or subsequently processed; c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case in which this fulfillment is proves impossible or involves the use of means that are manifestly disproportionate to the protected right;

iv. object, in whole or in part: a) for legitimate reasons to the processing of personal data concerning you, even if pertinent to the purpose of the collection; b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by email and / or through traditional marketing methods by telephone and / or paper mail. It should be noted that the right of opposition of the interested party, set out in point b) above, for direct marketing purposes through automated methods extends to traditional ones and that in any case the possibility remains for the interested party to exercise the right of opposition also only partially. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or neither of the two types of communication.

Where applicable, it also has the rights referred to in Articles. 16-21 GDPR (Right of rectification, right to be forgotten, right to limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

#### 9. How to exercise the rights

You can exercise your rights at any time by sending:

- a registered letter with return receipt to Infomath Torresi S.r.l. Viale Giuseppe Mazzini, 6 00195 Rome (RM);
- an e-mail to info@intosrl.it.

#### 12. Owner, manager and appointees

The Data Controller is Infomath Torresi S.r.I. with main registered office in Viale Giuseppe Mazzini, 6 - 00195 Rome (RM).

The updated list of data processors and persons in charge of processing is kept at the registered office of the Data Controller.